

# BC Pork *Newsletter*

## BC Hog Marketing Commission Election

Registered Commercial Producers will be receiving information in the next few days concerning the 2011 BCHMC Election. There will be one vacancy with Scott Doerksen's term expiring at the end of November.

The Commission is comprised of three elected Directors and a Chair appointed by the Provincial Government. Elected Directors serve two year terms and may stand for re-election.

Any Registered Commercial Producer may stand for office.

A commercial producer means a person who operates a farm from which he markets 300 or more hogs annually or on which there are hog production facilities capable of producing 300 hogs annually.



## Notice of General Meeting

### BC Pork Producers Association (Producers only)

Date : Thursday Oct 13 2011

Time : 7:30 PM

Location : Greenbelt Veterinary Services Boardroom  
8451 Harvard Place Chilliwack

The purpose of the meeting is to discuss the future organizational structure that best serves the BC hog industry.

## BC Pork Extension Services

One of the objectives of the BC Pork Extension service is to facilitate good communications between all sectors of the industry. This may in time lead to the establishment of a more formalized value chain as envisioned in the original Production Protocol Enhancement Plan.

As a starting point, BC Pork is offering to assist where producers have unresolved issues with the packer and vice versa. Of course the first line of communication will always be between the packer and the producer directly. If this does not result in resolution, Dr Byra can be called on to assist. His involvement will be on a completely confidential basis.

If Dr Byra cannot effect a resolution and the producer wishes to pursue the matter further, he may ask Dr Byra to refer the matter to the BC Pork Producers Association.

In addition to resolving outstanding issues, Dr Byra will be working towards providing information throughout the "chain" on things we all can do to produce and market a specialty product for the benefit of all.

## National Swine Traceability Program

The CPC's PigTrace Canada initiative continues to work towards the development of a national swine traceability system. PigTrace had hoped to initiate the early adoption of voluntary movement reporting during the winter of 2010/11, but negotiations with the CPC's chosen national database manager, Agri-Traceability Quebec (ATQ), and the

Canada Food Inspection Agency (CFIA) have delayed the launch of a voluntary, phased-in approach to the implementation of PigTrace.

The CPC hopes to advance negotiations quickly so that it can resume PigTrace Canada's implementation schedule before the end of 2011.

## 2011 BC Pork Congress

**Date: Thursday November 3 2011**

**Time: 9:30 AM (start)**

**Location: Best Western Rainbow Country Inn Chilliwack**

Presenters and Topics:

Lee Whittington & Dr Jennifer Brown (Prairie Swine Centre)

- ◆ Best Load outs and Load out practices
- ◆ Gestating Sow Housing - recent research results and an overview of a new national group on alternative renovation strategies
- ◆ managing feed costs
- ◆ Worker health and safety in the barn
- ◆ How to reduce utility costs

Bill Henderson (Investment Agriculture Foundation)

- ◆ Common attributes of value chains
- ◆ Who adds value and how it is shared

Dr Cathy Templeton (Synergy Services Inc)

- ◆ Production model
- ◆ Packer contracting
- ◆ Forward contracting experiences

Ben Woolley (Sunterra Meats)

- ◆ Vertically integrated model

## BC HOG MARKETING COMMISSION

Chair George Leroux  
Vice Chair Ron Boes  
Members  
Scott Doerksen  
Mike Soth

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## BC PORK PRODUCERS ASSOCIATION

Chair Jack DeWit

Directors  
Chad Goertzen  
Rolf Soth

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